



ANDREW LEE

EXPERIENCE DESIGNER

📞 510-604-7846

✉️ andrew.lee.ej.6@gmail.com

🌐 www.andrewleedesign.com

🏠 927 Iris Avenue, Sunnyvale, CA, 94086

📘 facebook.com/andrew.lee.ej

🌐 http://www.linkedin.com/in/andrewejlee

EDUCATION

B.A 2014

Media Arts & Design

Simon Fraser University's School of Interactive Arts & Technology (SIAT)

The SIAT program is an interdisciplinary future-focused school where technologists, artists, and designers collaborate in innovative research and immersive study. Students learn and practice a wide array of skills such as graphic design, video production, programming, and 3D/physical modeling.

EXPERIENCE

July 2014-
Present

Spree With Me - San Francisco Bay Area

Experience Designer

- Envision, develop, and own the overall user experience of an iOS group buy shopping app, from consistency across the entire platform down to the specifics of the UI layout for each page and feature.
- Develop low and high-fidelity prototypes of designs and work with product managers to refine designs, including wire frames, story boards, page layouts, user flows, icons, and final mockups.
- Work with co-founders to develop and maintain signature aesthetics and brand integrity across multiple channels such as: websites, social media groups, and email templates.
- Collaborate with product managers to engage in QA testing, identifying inconsistencies, and recommending solutions to improve the user experience. Work together with developer to ensure app passes requirements to launch on App Store

2012 -
Present

Save-On Lens, The Land, ElGrace, CountryWest - Vancouver

Freelance Designer

- Created client websites using HTML/CSS and Wordpress templates, including Wordpress multi-site and plugins. Researched, revised and designed logos and business cards for clients
- Learned how to use SQL databases and web hosting services to host websites from Asia including Taiwan and Singapore. Performed basic copy writing and translation from English and Mandarin.

Jun 2014 -
Apr 2016

ADARA - Mountain View

UX/UI, Product Designer

- Created the user interface and experience of Adara Magellan, a newly launched travel intelligence platform which leverages active uniques and billions of annual travel searches to provide a full view of a traveler's purchase behavior.
- Effectively communicate the features and interaction required by the product team and directors to the engineering team. Work collaboratively in a cross functional engineering, product, and marketing team to improve and update the Magellan user experience.
- Duties include: designing wireframes, high-fidelity mockups, visual specification, interactive specification, data visualization and analytic reports, and creating typography, iconography, and graphics.

Summer
2013

Clarivue - Vancouver

Graphic Design Intern

- Created collections of web banners and graphics for a screen protector brand. Collaborated with designers on advertisements and promotional materials for print and packaging.

SKILLS

Design

Interaction + Wireframing:

Photoshop, Illustrator, InDesign
Fireworks, Sketch, Invision, Axure,
Balsamiq, Omnigraffle

Languages

HTML, CSS, Bootstrap Framework,
jQuery, Javascript, Ruby on Rails,
GitHub, Python, Arduino, Processing,
Max MSP,

Other

Final Cut Pro, Adobe Premiere,
After Effects, Audition, Audacity,
Pro Tools, Flash, Dreamweaver,
Microsoft Suite, Unity, Solidworks,
Maya, Boujou, Heroku, Cloud9