



# ANDREW LEE

user experience + visual design

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## EDUCATION

**B.A Media Arts & Design**  
**Simon Fraser University**  
Vancouver, B.C - 2014

## SKILLS

### UX

Design Thinking  
Design Strategy  
User Testing  
Web Design  
Interaction Design  
Data Visualization  
Wireframing  
Prototyping

### Visual

Atomic Design  
Design Systems  
Design Libraries  
Icon Design  
Logo Design

### Software

Figma  
Sketch, Abstract, Zeplin  
Invision, Craft  
Adobe Creative Cloud  
Jira, Confluence  
Axure  
Balsamiq  
Omnigraffle  
Wordpress  
Microsoft Office 365

### Knowledge

HTML/CSS,  
Bootstrap Framework  
jQuery, Javascript,  
Python  
Arduino, Processing  
Unity, Solidworks, Maya  
Heroku, Cloud9, GitHub

### Languages

English  
Chinese (Mandarin)

## EXPERIENCE

### Cisco Enterprise Routing | Senior UX Designer

Oct 2021 - Present

- Craft the user design and experience of large, complex projects, features and initiatives that span across multiple platforms within the Cisco SD-WAN networking product space
- Partner with product managers, principal engineers, other lead designers to translate ambiguous and critical business needs into clear customer-focused solutions and frameworks, and taking these concepts from ideation to fully realized high-fidelity designs and development ready handoffs through workshops, sketching and prototyping
- Ensure a holistic, strategic, and detailed design approach to specific product area expertise (data visualization and analytics), and to ensure consistency with other similar areas across the product suite through initiatives such as large scale UI visual transition migration across design libraries
- Maintain user experience consistency through design reviews and Q+A sessions on design patterns and library usage, providing constructive feedback and direction as well as bug reviews
- Take on projects as design lead by hosting cross functional team discussions and mentoring contractors, junior designers and interns on the design process from working sessions, and knowledge transfer sessions such as: internal tools, design philosophy, guidelines, design system

### Cisco Webex | UX + Visual Designer

Jul 2018 - Oct 2021

- Design the experience of Webex's Control Hub for end users, channel partners, and IT administrators
- Communicate and validate design concepts to engineering, product management, leadership and design teams globally, interface with various levels of stakeholders to build consensus and optimize the designs through interactive design, and customer interviews
- Envision, revamp and design data visualizations for internal and external customers, including business intelligence (BI) visualizations used by executives, customer success managers, and external channel partners. Write and create best practices on using visualizations across a centralized design team.
- Contribute, adhere, and review designs to a central visual design library system, create reusable library components and design guidelines

### FootPrintKu / PalPilot | Design Strategist / Product Designer

Jun 2017 - Jul 2018

- Provided design direction for the development and refinement of new product launches
- Branding redesign of the FootPrintKu logo, website, and UI for "Studio" and "Vault" services ahead of platform launch. Engaged with external marketing firms to research market potential and brand messaging. Worked with animation studio to create an explainer video and mascot of upcoming product launch and services
- Developed new methodologies such as design research, work-session facilitation, and prototyping to help the marketing and sales team deliver on project objectives.
- Delivered visuals, icons, design proposals, websites, and presentations on a broad range of projects that impact future products and business strategies.

### Spree With Me | User Experience Designer

May 2016 - Jun 2017

- Envisioned, developed, and launched the user experience of an iOS group shopping app published onto the App Store
- Developed low and high-fidelity prototypes, and collaborated with product managers to refine designs through wireframes, storyboards, page layouts, user flows, icons, final mockups, and QA
- Worked with co-founders to develop and maintain signature aesthetics, and brand integrity across multiple channels including websites, social medial groups, and email templates.

### ADARA | UX/UI, Product Designer

Jun 2014 - Apr 2016

- Created the user interface and experience of an intelligent enterprise platform that digests billions of annual travel searches into actionable data visualization for travel brands and advertisers.
- Effectively communicate the features and interaction required by the product team to the engineering team. Worked collaboratively in a cross functional engineering, product, and marketing team to improve and update the user experience.